# **LLSC Management Team July Meeting Minutes**

(August 9, 2025 Began 2:215 p.m. Adjourned: 7:00 p.m.)

**In-Person Attendance:** Joy Beth Clarno, Aimee Green, Carole McSimov, Joanne Ianacone,

Marilyn Kujat, Marla Mumford

Absent: Quin Rivers, Rosalia Salazar

In-Person Guests: Assistants - Kristen Kujat & Cynthia Howlett

Zoom: Link was sent to members; no one attended

### I. Discussion led by Team Coordinator, Joy Beth

a. Consensus of July 19th, 2025 Minutes given

# **b.** Director Changes

\*On 8/4/25, the Management Team had met with all 3 assistants to discuss concerns regarding communication, agenda planning, and equality in their role.

\*On August 5, 2025, Assistant Director, Jan Sloan, submitted an email of resignation with plans to return to singing on the risers.

\*On 8/7/25, JoyBeth sent Jan an email accepting her resignation.

\*On 8/7/25, Jan responded with a letter of apology for her actions of 8/4/25.

\*During our 8/9/25 meeting, JoyBeth read to the team Jan's apology letter along with JoyBeth's Thank You letter in response.

# c. Calendar Building

\*We will add to the calendar as we go.

\*Reviewed Goals listed from May's Team Meeting Minutes

- Membership-We've adjusted Membership Dues
- Music- Members completed a Repertoire Survey
- Morale- Weekly Morale Building Activities in progress
- Directors- Director Search in progress
- Quarteting- Ask a member (Donna, Theresa, Sandra, Cathy, Shirley) to lead a Quartet Matching Event

## II. Assistant Directors' Report (Kristen, Cynthia)

### a. Booking Requirements

\*Before we take a gig, there must be a minimum of 8 (double quartet) or more singers but prefer 16 members (at least 2 in each part). A gig will be accepted after enough members commit.

The team asked Assistant Directors to determine 6 songs for a 20-minute performance package, and to set a deadline of determination.

#### b. Assistants' Plan

- \*Assistants, Kristen and Cynthia, will alternate in creating and sending the Weekly Agenda. The one who writes the Agenda will also handle vocal skill building, while the other does Voice Placement for Guests.
- \*Riser Placements are needed. We'd like Laura Pallas to do them if there's time.

#### **New Music Team**

- \*A Music Team will be restructured, and a Survey will be given to see what members are interested and meet the qualifications to be a Section Leader. (Qualifications: know their part, read music, be able to teach others, be available, etc.)
- \*Coaching with Gary still needs to be scheduled with Assistants, but not until after the new Music Team has been selected.
- \*Sectionals at rehearsals will last 30 minutes to work on 2 songs and add dueting.
- \*Assistants planned out the next several weeks (August & Sept.) and will implement 16 Repertoire Songs. These songs came from our "Most Loved & Liked" Songs in our Survey
- \*The Agenda will be sent out weekly on Tuesday, asking members to refamiliarize repertoire songs- focus on 2 new songs a week. (Spirit of Sweet Adeline, Irish Blessing, etc.)

## **Song Selections**

- \*A date needs to be set for when we introduce songs for Holiday, Patriotic, and Competition.
- \*Robin agreed to work with our Assistants on our future Song Selections.
- \*Aimee explained that our budget can afford 4 new songs (2 Competition & 2 Modern)
- \*Purchasing a song (sheet music) does NOT mean that the "copyright" was paid.
- \*Aimee explained that because we are "non-profit," we don't make a taxable profit. If our music is recorded and posted on Social Media, YouTube gives the profit from the views to the original writer of the song and NOT the chorus that posts it.
- \*We should not be using the Celebrity City Chorus's Music unless we have purchased it.
- \*Tammy Ragsdale said it takes up to 9 months to master an up-tune and up to 18 months to master a ballad. Other musical leaders said we could start songs in the fall, knowing we will only review them as we prepare for holiday performances.
- \*At the first of the year, we will hit the ground running while reviewing Love Songs for our Valentine's Spaghetti Dinner.

#### **Vocal Skills Goals**

- \*Our Assistants' goals are to get the chorus's Basic Skills back up by following Coach Gary's 6-Step Method- Alignment, Breathing, Sustaining the tone, etc.
- \*A different skill will be focused on each week- vowels, consonants, rhythm, accuracy, and tuning

#### Communications:

\*Kristen offered a new Gmail account, <u>ladyluckshowtime@gmail.com</u>, for the Management Team to put all communication in the same place. We could link it to a QR code.

\*We also have our <u>ladyluckshowtimechorus@gmail.com</u> email to use for members or our Director's Search.

# III. Liaison Report- Carole

\*To help the chorus start on time at 6:30 p.m., all business must be completed beforehand. If it's necessary for the Management Team to talk to members, they must step into another room.

\*Talking on the risers is a concern, so we plan to use a signal to get members' attention. Example of a Signal- Blow a pitch, and members sing it. Assistants will hold up crossed fingers as a signal of respect. Cynthia and Kristen will decide on the final signal.

\*Carole sent out a survey to past members and guests asking why they left. We had one return response. We will continue to send the Survey to members who leave.

\*At our last rehearsal, JoyBeth sang a random pitch, Aimee joined along with others, and members got the message and stopped talking.

#### IV. Music Team- Marla

- **a. Section Leaders-** We need to clarify our current Section Leaders (Leads) Is it Anita and Missy? Myreta? Lorraine?
- **b. New Team-** We plan to create a new Music Team based on the feedback from members' surveys. (Carole will work with Assistants to help create the survey.)

### V. Financial Report - Aimee

#### a. Assistants Dues

\*Consensus was given to cover Assistants' chorus dues (\$34) per month temporarily while they are filling in.

Consensus was also given to pay Coach Gary for a session with our Assistants.

- b. **For May, June, and July's net income,** we are \$5,000 in the red because no income has been earned, and past bills (Regional Dues) were paid. Aimee will explain the details to members at a Monday night rehearsal.
- c. Membership Cost Options for Regional 11 Dues: Each member will need to choose one of several Options to decide on annual costs and Regional Competition attendance.
  \*They are to sign a financial agreement choosing an option with the understanding that there are no refunds. (Aimee will create the form.) The Options will be explained soon by Aimee at rehearsal.

# d. New Member Financial Options

\*We want to create a tiered Membership System. (ie, from local singing only up to competing regionally)

Option 1- New Prospective Members pay \$45 a month for 5 months (chapter dues are waived)

- \*Chorus loses money, but will gain more guests at shows and potential members.
- \* \$45 monthly fee covers costs for SAI, Region, nametag, and chorus red shirt
- \*The Prospective Member can't be in a quartet, compete, or receive the R11NG or Pitch Pipe until they are official. They can sing on shows.
- \*After 6 months, they can become an official member.

# VI. Membership - Rosalia (Aimee spoke on her behalf)

a. \*Aimee shared Rosalia's email to the team expressing her gratitude to serve on the team, offering a fresh perspective, increasing Social Media to attract new guests, supporting the Buddy System, recognizing members, reaching out to schools, and carrying the Emergency Contact Information Sheets.

## b. Membership Goals

- \*Monitor trends on Social Media
- \*Increase exposure and visitations at colleges and high school campuses by reaching out
- \*Increase new membership engagement through interviews and postings

## c. Promotional Materials - Social Media Plan

- \*Post daily- 7 Days/7 Initiatives; each day has a different purpose -(ie. Wed. is Welcome Wednesday. We'd post a video of our members being welcomed.)
- \*Members are to send a video to Rosalia to post.

### d. New Membership Forms

- \*New forms were designed by Rosalia and Aimee.
- \*After a member's third visit, Membership will discuss startup costs and how to join

### e. Groupanizer Website issues:

Cynthia, Rosalia, and sometimes Aimee are not receiving member emails (the issue is unclear as to how to resolve).

# f. Leave of Absence/Resignations

- \*Diane Rauhoff is taking a leave for personal reasons.
- \*Colleen McCormick and Sally Long submitted their resignation.
- \*Stephanie Edey and Anastasia Edey are currently inactive members.
- \*Carole will send a Survey email asking for feedback to improve retention.

## VII. Marketing - Joanne

# a. Fundraising

- \*We earned \$46 from the Smith's program for April, May, and June.
- \*Joanne plans to investigate linking LLSC with Kroger's rather than just Smith's.

- \*I-give.com (members must register, find their chorus, and then add the website to the browser for future log-in before making a purchase.)
- \*RaiseRight.com members purchase digital gift cards of various companies. A portion of the proceeds goes to the chorus; we should consider splitting the proceeds with members as an incentive (Sandra Prandy ran this at her last chorus and is willing to help. Joanne plans to contact her.)
- \*Surveys- the chorus can earn income if members log into a company for 3 weeks to complete surveys.

# b. Advertising

\*To advertise our shows, Joanne went to the **Farmer's Market.** Since the rep. wasn't there, she will go back.

**Gilcrease Orchard** - advertise there (they offer hayrides and might want entertainment)

#### c. Performances

- \*Joanne spoke to a representative at the Galleria about possible gigs. We need to set a date to perform.
- d. Join the Las Vegas Girls' Group so we can advertise shows and recruit members

# VIII. Events- Marilyn

- a. **Summerlin Library** requires entertainers to call in on the first of the month between the hours of midnight and 10:00 a.m. to book a gig a year in advance.- Marilyn will set this up for Dec. 2026.
- b. **Aimee found Venues** for our Christmas show costing approx. \$850. School theaters are approximately. \$500.
  - \*K.O. Knudson- Academy School of the Arts- School Theater
  - \*Las Vegas Academy of the Arts-- School Theater
  - \*Evening of Dec. 5th 2025 is open at High School
  - \*UNLV -Dec. 6th is available 2:00-6:00 p.m. (date conflicts with Men's Show)
  - \*Oct. 1, 2025 is our Christmas Show deadline at Community Lutheran Church.

Marilyn will see if we can book the church on Dec. 12th or 13th.)

\*Eldorado High School hosts a singing event each year that we should ask to join.

## c. No Summer Sizzler for 2026.

\*2025 Summer Sizzler had 1st & 2nd place Quartet winners; 1st, 2nd, & 3rd place Double Quartet winners.

# d. Ice Cream Social

- \*JoyBeth will bring our sound system and ask Amanda to help set it up.
- \*JoyBeth will MCee (On 8/16/25, Aimee Mcee instead and did a great job!)
- \*Joanne will pick up the Ice Cream (6 tubs) from Anderson Dairy on Thursday.
- \*Marilyn will pick up 3 cases of water, purchase toppings using the \$50 donated Costco card, and bring name guest tags.

- \*Water bottles will be sold for \$1.00. We need to sell \$50 worth to help cover expenses, and water proceeds will go to the chorus.
- \*Aimee will offer Venmo for guests to purchase water.
- \*Carole will bring the leis and shells for the table centerpieces.
- \*Missy will help with decorations.
- \*Theresa, Joanne, and Marilyn will bring ice cream scoops. (Volunteers on rotation are needed to scoop ice cream.)
- \*Aimee donated a bag of toppings and plastic gloves.
- \*Family Promise will have a donation table set up, and proceeds minus expenses will be donated to them.
- \*Kristen will have 4 copies at each station. Aimee laminated Tag Booklets on rings.
- \*Aimee offered to make more laminated ones to sell for \$5.00 each.

Songs- Open with Good Old Acapella; sing Wink and a Smile halfway through; Close with "How We Sang Today"

\*Aimee will play barbershop music during the lulls of the event.

## e. Senior Idol Opportunity

## \*It's up to eligible chorus members to pursue this separately.

- \*Members 55 and over are eligible to enter the Senior Idol contest. Applications are due by September 28, 2025. Auditions are on October 21, 2025. If accepted, the contest is on January 22, 2026.
- f. **Bunco Night:** September 18, 2025, at the American Legion Post 40 in Henderson.
  - \*Marilyn confirmed the date.
  - \*Marilyn will purchase the supplies needed (dice, game cards- \$14.48, bell- \$6.99, etc.)
  - \*We will need gift baskets and ask the chorus for donations.
  - \*We need to get raffle tickets from Vicky.

Cost \$20 per person; start time 6:00 p.m.; arrive by 5:30 or 5:45 p.m.

\*We will need to make a flyer to post and give to members to share.

### g. 50/50 Drawing at Chorus

- \*Vicky will start it in September and do it weekly
- \*Move the purchase location to the front lobby
- \*Make Venmo and Zelle available to purchase raffle tickets
- \*Sell tickets before rehearsal and after rehearsal (If Vicky needs to leave early, a volunteer, Aimee, Carole, etc., can sell them after rehearsal)

### h. SAI Watch Party

\*We need to ask for 4 volunteers (1 volunteer per day) to host and create a sign-up sheet.

#### VIII. Director Search - Anita

#### **Interviews**

- \*An in-person interview with candidate Emily Dirks will be held on August 23, 2025, with JoyBeth, Kristen, Cynthia, Marilyn, and Rosalia. (She has a Bachelor's, Master's, and Doctorate in music and works at UNLV.)
- \*Amy Symes was to call Marilyn on August 7, 2025, but hasn't yet. (She is the director at K.O. Knudson Academy School of the Arts.)
- \*Add the chorus email to the Director's Search flyer. (We need a password to access the account.)
- \*Anita agreed to check her email daily while out of town and forward candidate emails to Carole and Marilyn.
- \*Carole sent an email and the Director's Search flyer to the candidate names on the list shared by Rosalia.
- \*A binder with Director Search information was left for Joanne by an anonymous member

Marilee Gaines declined a second interview. We invited her to the Ice Cream Social.

#### IX. Old Business

# a. Emergency Contact Sheet:

\*Update JoyBeth's contact information

### X. New Business

# a. Spaghetti Dinner

- \*Marilyn secured Community Lutheran Church for a February 6, 2026, dinner.
- \*The theme will be love songs for Valentine's Day.
- \*Charge \$25 a ticket; guests can "buy up" or buy 5 tickets for \$100.
- \*Spaghetti is safe to sell under the "Cottage" Clause because of the tomato sauce.
- \*Add sponsors, donors, or advertisements in the program.
- \*Offer 50-Envelope Challenge- (number envelopes from 1-50. Guests choose an envelope number and fill it with money equal to the chosen number)
- \*Send a small group every week to a different Farmers' Market each week to advertise and sell tickets to our shows.
- **501c3** we are covered under SAI, but Aimee has sent in our state application so our chorus can be listed under the state as a non-profit

## b. "Lucky Lady of the Month" (New Program)

- \*Dana Freeman was selected as our Lucky Lady for August!
- \*The team gave consensus for September's Lucky Lady.
- \*Members may put a suggestion for a candidate in the Suggestion Box.

- c. Coaching with Laura Pallas (Fri., Sept. 26- Sun. Sept. 28)
  - \*PVI's will be first offered to new members and those who didn't receive one last time.
  - \*For PVI's, we have 6 spots on Friday morning (9:00- 12:00) and 2 spots on Friday afternoon, at Cosmopolitan is coached from (1:00-3:00)
  - \*Friday evening, Laura will give a seminar, "Sizzling Seminar" at 7:00. It's open to all. The cost is \$10 for non-LLSC members.
  - \*Saturday, Laura will coach LLSC from 9:00 a.m. 12:00 p.m., have lunch with the Music Team, and then with the chorus from 1:00 4:00.

**After cleanup, we will have** dinner at Ichabod's (all are invited); Laura will leave to coach Spellbound from (7-9).

- \*Sunday, PVI's 9:00 am 10:00 am (2 PVI spots)
- \*Members receiving 30-minute PVI's are to bring \$20 for Laura's fee. For coaching, Laura charges \$40 an hour. She and her husband will stay at Donna's house, and we will cover meals and mileage \$0.70 per mile.

#### X1. Future Dates

- a. Next Management Team Meeting:
  - \*September 19, 2025, 6:30 p.m. at Carole's house (Salad Night)
  - \*Potluck style- Team brings toppings.

### **AUGUST:**

\*August 16th, 1:00 p.m. - 3:00 pm Ice Cream Social

#### **SEPTEMBER:**

- \* Sept. (Schedule a Morale Boosting Party)
- \*Sept. 18, 2025 Bunco Night 5:30 at American Legion in Henderson; \$20
- \*Sept. 19, 2025 6:30 Management Team Meeting 6:30 p.m. Carole's house
- \*Sept. 20, 2025 Silver Statesmen's Picnic 12:00-4:00 (behind the Winchester

Dondero Cultural Center). They personally invited us! Please bring a side dish.

- \*Sept. 26th Senior Idol Application deadline
- \*Sept. 26-28 Coaching with Laura Pallas; Friday- 6 PVI's & Sizzling Seminar, Sat. Coaching the chorus & dinner at Ichabod's. Sunday 2 PVI's

### **OCTOBER:**

- \*Oct. Schedule SAI Watch Party 20th-25th
- \*October 20-25th SAI-International Contest
- \*October 21st 23rd Senior Idol Auditions at the East Las Vegas Community Center

#### **NOVEMBER:**

- \*Schedule a date to record Holiday Grams
- \*Schedule Coaching with Gary

\*Schedule Bunco Night??

### **DECEMBER:**

- \*December 10th- Ethel M Performance
- \*Dec 2025 (schedule a Holiday Show)
- \*Schedule Caroling at malls, hospitals, etc.

### **JANUARY 2026:**

- \*Promote Dinner Show Advertise at Farmers' Markets Weekly
- \*January 22, 2026 (Senior Idol Competition)
- \*January ?? RETREAT with Nikki

## FEBRUARY 2026:

- \*February 6, 2026 (tentative date for a Valentine's Spaghetti Dinner Show)
- \*Sell Valentine Grams before February 14th

### **MARCH:**

- \*Schedule Coaching with Gary
- \*Schedule Bunco Night

### **APRIL:**

- \*April 6, 2026 (Tentative Friends & Family Night Date)
- \*April 16th 19th Region 11 Contest 2026
- \*Schedule Morale Boosting Party for after Contest
- \*April 27th Management Team Elections

#### MAY:

- \*Installation Banquet for New Management Team (Date TBD)
- \*May 25, 2026, Performance at Southern Nevada Veterans Memorial Cemetery in Boulder City @ 1900 Veterans Memorial. Sing Star Spangled Banner & God Bless America.

### JUNE:

\*Schedule Morale Boosting Party

### JULY:

\*Schedule Patriotic Show before the 4th of July